

Ambassador Initiative



What is the Ambassador Initiative?

Ambassadors are homeowners, renters, or cooperative shareholders currently living in homes created by Grounded Solutions Network Members. Ambassadors can be from community land trust organizations, inclusionary housing programs or any other type of shared-equity housing. Through the Ambassador Initiative, Grounded Solutions Network will amplify the voices of our Members and their residents in order to advance national policies. We will accomplish this by engaging Ambassadors in skill development webinars and other activities that develop strong leaders and advocates.

What's in it for Ambassadors?

- Hone your advocacy, messaging and storytelling skills
- Speak directly to law-makers during an expense-paid trip to Washington, DC in May 2017 (limited opportunity)
- Meet other Ambassadors from across the country
- Attend the 2017 Intersections conference in Oakland, CA, October 9-13 (final funding pending)

What are the expectations?

- Help Grounded Solutions board and staff share stories and experiences from your community
- Participate in quarterly virtual Ambassador meetings which include an hour of preparation and/or follow-up
- Possible travel on a multi-day advocacy trip to Washington, DC in May 2017 (expenses paid; dates TBD)

Questions?

If you have any questions or would like to submit a nomination, please contact:

Jason Webb, Community & Capacity Building Specialist
Grounded Solutions Network
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The Ambassador Initiative

ANNOUNCEMENT

Release Date: November 21, 2016

Response Due Date: December 15, 2016

AMBASSADOR INITIATIVE DESCRIPTION:

Grounded Solutions Network is currently accepting nominations for the Ambassador Initiative. Through the Ambassador Initiative, Grounded Solutions Network will amplify the voices of our Members and their residents in order to advance national policies. We will accomplish this by engaging Ambassadors in skill development webinars and other activities that develop strong leaders and advocates.

Ambassadors are homeowners, renters, or cooperative shareholders currently living in homes created by Grounded Solutions Network Members. Ambassadors can be from community land trust organizations, inclusionary housing programs or any other type of shared-equity housing. In order to ensure diversity in our Ambassador Initiative, this year Grounded Solutions Network is particularly interested in receiving nominations from:

- Programs operating in the Midwest, Rocky Mountain West and South;
- Inclusionary housing programs and their partners;
- Renters, cooperative shareholders and condominium owners;
- Communities of color.

Ambassadors will meet quarterly to advance an agenda formed by and for the Ambassadors.

Ambassador Benefits

- Training on effective advocacy, messaging and storytelling;
- Networking with other Ambassadors from across the country;
- Possible expense-paid advocacy trip to Washington, DC in May 2017;
- A complimentary registration and travel expenses to Intersections 2017 in Oakland, CA, October 9-13 (final funding pending);

Ambassador Expectations

- Collaborate with Grounded Solutions staff to share stories and experiences from their community;
- Participate in quarterly virtual meetings including an hour of preparation and/or follow-up;
- Opportunity to speak directly to law-makers during an expense-paid trip to Washington, DC in May 2017 (limited opportunity)

TO APPLY:

Grounded Solutions Network has a two-step application process for the Ambassador Initiative.

1. A Grounded Solutions Network Member must nominate a current resident/ leaseholder by submitting a form no later than 5PM Pacific on Wednesday, November 30th.
2. Grounded Solutions Network will schedule a brief (15-30 minute) phone call with each of the nominees in order to (1) affirm interest and (2) answer any questions about the initiative that they may have.

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