Intersections is the only national conference dedicated to inclusive housing solutions with lasting affordability. Between September 21 and September 24, more than 650 of the nation’s most creative, dedicated and talented community land trust, limited-equity cooperative and housing nonprofit leaders, inclusionary housing and municipal program staff, policy makers and advocates will convene in Minneapolis, MN to focus on advancing and sustaining racially inclusive places by exploring strategies for investing in the people, programs and spaces that create avenues for equity.

Themed, Invest in Inclusion, Intersections 2020 will challenge mainstream conceptions of what it takes to advance racial equity. For communities disproportionately impacted by disinvestment and generations-long exclusion from economic, housing and wealth-building opportunities, what could the future look like if we intentionally invested in inclusion? What if inclusion moved beyond an aspiration relegated to vision statements and instead was an actionable, measurable core principle, at the center of everything?

Meet us in Minneapolis, where local housing policy makers are advancing inclusion by ending single family zoning and adopting inclusionary housing, and local nonprofit leaders have been, for decades, committed to creating and preserving long-term, equitable and affordable housing opportunities for all. Join us in grappling with how to advance inclusion in a country whose history of racist housing policies and practices runs deep. When it comes to housing, it is not enough to react. Achieving equity requires us to have vision, be proactive and invest in inclusion by design.

**Invest in Inclusion. Invest in Grounded Solutions. Invest in Intersections 2020.**

We invite you to sponsor Intersections 2020 and demonstrate your support for housing solutions that will stay affordable for generations to combat systemic inequity. You will join a team of dedicated foundations, corporations, member organizations and peer groups who share our vision of creating the space to explore how investing financial, human and knowledge capital in inclusion will fundamentally transform the housing landscape in neighborhoods spanning the nation.

Contact Jenee Gaynor at jgaynor@groundedsolutions.org with questions or to claim your sponsorship opportunity. We welcome sponsorship at any time, but to be featured as a sponsor when registration opens, we need your pledge by May 1, 2020!
# Intersections 2020

## Conference Sponsorship Packages

<table>
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<th>Sponsor Level</th>
<th>Cost</th>
<th>Packages Available</th>
<th>Included Benefits</th>
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| Title Sponsor         | $50,000  | (2 available)      | - Ten complimentary registrations<br>- Choose between:<br>  
  - Conference Title Sponsor: Exclusive signage at registration, opportunity to introduce keynote speaker (estimated at 500+ attendees)<br>  
  - Training Institute Title Sponsor: Exclusive signage at registration, all session rooms and three coffee breaks, opportunity to welcome Training Institute attendees (estimated at 250 attendees)<br>  
  - Premium exhibit space (double the standard size)<br>  
  - Branded giveaway in conference bag<br>  
  - Recognition as Title sponsor on all email communication<br>  
  - Recognition as Title sponsor on select social media posts<br>  
  - Recognition as Title sponsor on conference website and conference program materials<br>  
  - Full page color advertisement in conference guide<br>  
  - Stand-up banner opportunity at opening and closing events<br>  
  - Title sponsor recognition banner at registration<br>  
  - Access to Intersections 2020 sponsor media pack |
| Visionary Sponsor     | $35,000  | (3 available)      | - Six complimentary registrations<br>- Choose between:<br>  
  - CEO Plenary Sponsor: Opportunity to introduce the CEOs of Color Plenary Panel (estimated at 500+ attendees)<br>  
  - Policy Symposium Sponsor: Signage and opportunity to welcome Policy Symposium participants (up to 100 attendees)<br>  
  - Visionary Scholarship Pool Sponsor: Acknowledged on all communications related to scholarship opportunities and awards, highlighted during Conference plenaries (estimated at 500+ attendees)<br>  
  - Exhibit space (standard size)<br>  
  - Branded giveaway in conference bag<br>  
  - Recognition as Visionary sponsor on select social media and email communications<br>  
  - Recognition as Visionary sponsor on conference website and conference program materials<br>  
  - Half-page color ad in conference guide<br>  
  - Access to Intersections 2020 sponsor media pack |
| Patron Sponsor        | $20,000  | (Unlimited)        | - Five complimentary registrations<br>- Choose between:<br>  
  - Scholarship Pool Sponsor<br>  
  - Conference Coffee Break Sponsor<br>  
  - Mobile Workshop Sponsor<br>  
  - Concurrent Session Introduction Opportunity<br>  
  - Exhibit Space<br>  
  - Branded giveaway in conference bag<br>  
  - Recognition as a Patron sponsor on select social media and email communications<br>  
  - Recognition as Visionary sponsor on conference website and conference program materials<br>  
  - Half-page color ad in conference guide<br>  
  - Access to Intersections 2020 sponsor media pack |
| Leadership Circle Sponsor | $10,000   |                    | - Three complimentary registrations<br>- Choose between:<br>  
  - Scholarship Pool Sponsor<br>  
  - Conference Coffee Break Sponsor<br>  
  - Mobile Workshop Sponsor<br>  
  - Concurrent Session Introduction Opportunity<br>  
  - Exhibit Space<br>  
  - Branded giveaway in conference bag<br>  
  - Recognition as a Leadership Circle sponsor on conference website and conference program materials<br>  
  - Access to Intersections 2020 sponsor media pack |
| Friend Sponsor        | $5,000   |                    | - Two complimentary registrations<br>- Choose between:<br>  
  - Scholarship Pool Sponsor<br>  
  - Conference Coffee Break Sponsor<br>  
  - Mobile Workshop Sponsor<br>  
  - Concurrent Session Introduction Opportunity<br>  
  - Exhibit Space<br>  
  - Branded giveaway in conference bag<br>  
  - Recognition as a Friend sponsor on conference website and conference program materials<br>  
  - Access to Intersections 2020 sponsor media pack |
| Community Support Sponsor | $2,500   |                    | - One complimentary registration<br>- Choose between:<br>  
  - Scholarship Pool Sponsor<br>  
  - Conference Coffee Break Sponsor<br>  
  - Mobile Workshop Sponsor<br>  
  - Concurrent Session Introduction Opportunity<br>  
  - Exhibit Space<br>  
  - Branded giveaway in conference bag<br>  
  - Recognition as a Community Support sponsor on conference website and conference program materials<br>  
  - Access to Intersections 2020 sponsor media pack |

**Interested in something else?**

- Upgrade your conference program ad ($2,500 for half- and $5,000 for full-page)<br>- Book an Exhibit Booth: $1,000 (1 registration + 1 booth)

**Contact Jenee Gaynor at jgaynor@groundedsolutions.org** with questions or to claim your sponsorship opportunity!