



**GROUNDED
 SOLUTIONS
 NETWORK**

strong communities
from the ground up

2016 Community of Practice Annual Update

Community Land Trusts

Advocacy:

Preserving and promoting the CLT “brand”

- Advocated for the CLTs outside the organization by including CLTs in FHFA’s proposed Duty to Serve Rule and by sharing Resident Ambassador stories.
- Advocated for the CLTs inside the organization by establishing the CLT Community of Practice.
- Fostered a deeper understanding of the “roots” of the CLT by sponsoring the completion of the *Arc of Justice* and screenings in Denver and Los Angeles.
- Encouraged CLT practitioners to attend Intersections 2016 through scholarships, CLT specific marketing materials and a champion membership campaign.

Communication:

Facilitating two-way flows of information

- Facilitated two-way communication by developing the CLT Community of Practice Concept Paper and hosting an in-person gathering at Intersections 2016.
- Facilitated peer-to-peer communication amongst CLTs through the CoP gatherings, working groups and member-to-member introductions.
- Supported the formation and functioning of regional networks by sponsoring events organized by the Northwest CLT Coalition, California CLT Network, Greater Boston CLT Network and TRUST South LA.

Best Practices:

Setting a high standard for practitioner competence

- Identified, evaluated and disseminated “best practices” through working groups, peer-to-peer webinars and help desk responses to practitioner questions.
- Developed and disseminated practical tools on adopting and evaluating resale formulas, using the Stewardship Standards and developing real estate for start-up CLTs.

Incubation:

Seeding and supporting the formation of CLTs

- Conducted outreach and disseminated information to communities of color through our start-up support programs in New Orleans, Jackson, Atlanta, East Harlem, Charleston, Chicago, Detroit, Long Island, Birmingham and Frederick, MD.
- Supported start-up CLTs through a designated conference scholarship pool, technical assistance, webinars, office hours and site visits.
- Cultivated a network of CLT “experts” by incorporating practitioners into the start-up program site visits.
- Helped new CLT organizations in Baltimore explore strategies for regional coordination and collaboration.

Innovation:

Exploring new programs, practices, applications and hybrids for CLTs

- Identified innovative opportunities through research on CLT-land bank partnerships and through a series of organizational assessments that identified strategies for CLTs to adopt social ventures.
- Identified and evaluated new ways of combining the CLT model with manufactured housing.
- Identified new ways of engaging residents through our Resident Ambassador program.

Education:

Sponsoring comprehensive trainings on theories and practices unique to CLTs

- Developed and refined curriculum for the conference Training Institute, for the Resident Ambassador program and for start-up CLTs, around collaborations and partnerships.
- Developed and disseminated a consistent message about CLTs through place-based trainings in New Jersey and Los Angeles and through national webinars for Local Progress and Community Builders.

2016 Organizational Activities by Communities of Practice

	CLT	IH (Inclusionary)	SE (Shared Equity)
National Policy – Advocating for including shared equity programs to be included within the GSE duty-to-serve rule to increase mortgage access; ongoing policy and advocacy efforts as needed.	X	X	X
State and Local Policy – Offering place-based technical assistance in Detroit, Pittsburgh, New Orleans and the Twin Cities region to establish inclusionary housing policies.		X	
State & Local Policy – Providing webinars and in-person trainings for advocacy organizations on permanent affordability, value recapture, CLTs and inclusionary housing policies; also developed related resources and online tools (inclusionaryhousing.org).	X	X	X
Research – Completing a survey of all inclusionary housing programs in the U.S.		X	
Research – Conducting a feasibility assessment to explore the viability of a Shared Appreciation Loan fund.	X	X	X
Research – Working with partners and researchers to create reports on CLT-land bank collaboration and increasing permanent affordability within Habitat for Humanity affiliates.	X		X
Capacity Building – Continuing the Business Planning Fellowship program to increase member sustainability through (1) an organizational assessment, (2) intensive training and (3) expert coaching as they complete their business plans.	X		X
Capacity Building – Hosting Intersections 2016, our annual national conference. Offered scholarships and crafted content to promote diverse attendance.	X	X	X
Capacity Building – Facilitating working groups providing expert-led, peer-exchange learning on topics of interest, such as evaluating resale formulas’ performance and implementing online application processes.	X	X	X
Capacity Building – Supporting groups contemplating the CLT model with an online toolkit, open webinars and targeted site visits.	X		
Capacity Building – Engaging CLT residents in virtual and place-based training events through the Ambassadors program, to engage residents in advocacy and story-telling about the CLT movement.	X		
Capacity Building – Supporting regional CLT coalitions to hold events with partners or convene member organizations for training.	X		
Capacity Building – Providing place-based trainings to educate attendees on permanent affordability and the CLT model.	X		X
Capacity Building – Building lively and engaged CLT and IH CoPs and engaging participants to gather feedback and input for future activities.	X	X	
Capacity Building – Completing the Cornerstone Homeownership Innovation Program and other legacy tool and technical assistance projects from Cornerstone Partnership and the National CLT Network.	X	X	X
Capacity Building – Responding to members’ technical assistance requests via Help Desk or other in-kind services or grants as available.	X	X	X
HomeKeeper – Supporting existing HomeKeeper users through training, documentation and user support, as well as by enhancing core functionality.	X	X	X
HomeKeeper – Expanding the HomeKeeper user base for increased efficiency and sustainability.	X	X	X
HomeKeeper – Maintaining the National Data Hub in order to produce individual social impact reports and aggregate reporting and benchmarking for the public.	X	X	X